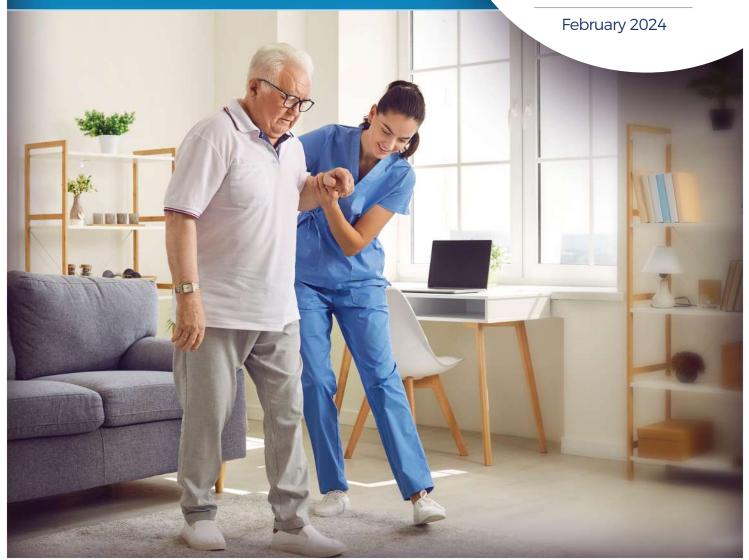
## A HEALING TOUCH IN THE COMFORT OF YOUR OWN HOME.





#### Volume1 Issue II

#### The newsletter by 2050 HEALTHCARE







## MESSAGE FROM THE CBO'S DESK!

#### Mr. Prasant Mohanty - CBO, 2050 Healthcare

India is experiencing a significant demographic shift with a rapidly growing aging population accompanied by rising chronic disease rates that pose significant challenges to healthcare. In response to this current scenario, there is a compelling opportunity to serve the elderly population in out-of-hospital care/ transition care.

Home-based transitional care services provide personalized support to elderly patients as they transition between hospitals or recover from serious illnesses in their familiar surroundings. This healthcare ecosystem offers invaluable support to families and ensures their peace of mind.

Today, at the forefront of innovation & technology integration of supportive systems in patient care is aided by real-time remote monitoring applications. This aims to prevent and control symptoms effectively moreover useful in improving outcomes in disease management cost-effectively. In this regard 2050 Healthcare has taken a step forward by collaborating with Cipra.ai which is an AI-based precise, personalized & proactive care for hypertension, diabetes and behavioural health, guiding people to focus on actions that are most impactful for reversing the disease.

As service providers, we offer personalized care plans through multi-speciality doctor consultations and with our skilled nursing staff. As a patient-centric care provider, we have built the capacity to install an ICU at home which could minimize the cost of critical care substantially.

In this issue of our newsletter, we highlight the importance of home healthcare and its critical role in facilitating recovery, improving quality of life, and emphasizing the significance of establishing a healing atmosphere.

Let's continue to innovate, collaborate, and harness the power of integrated technologies to build the future of healthcare.



## HEAL AND THRIVE in the Comfort of your Home



**TREATMENT AT HOME** has various advantages over typical medical facilities, including responding to the interests and requirements of those seeking healthcare services. Here are several major advantages:

#### COMFORT:

The home is a familiar and pleasant location in which people may feel at ease while getting care. Being surrounded by personal possessions, family members, and familiar settings may help you relax and reduce stress, which improves your general well-being.

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#### CONVENIENCE:

Home health care reduces the need to travel to and from medical facilities, saving time and energy for both patients and caregivers. This convenience is especially useful for people who have mobility issues, chronic diseases, or circumstances that make transportation difficult.



#### PERSONALIZED CARE:

Home health care enables personalized care plans based on each individual's distinct requirements and preferences. Caregivers may provide one-on-one attention to patients, focusing on their specific difficulties, resulting in more effective and tailored care.

#### MAINTAINING FREEDOM:

Living in one's own house fosters a sense of freedom and autonomy. Home health care allows people to keep their regular routines, participate in familiar activities, and maintain a sense of control over their lives, which can improve their mental and emotional well-being.

#### FAMILY ENGAGEMENT:

Home health care promotes family engagement in the caring process, which strengthens ties and support networks. Family members may actively engage in their loved one's care by offering companionship, aid, and emotional support, which can improve the overall quality of care.

#### LOWER CHANCE OF INFECTIONS:

Home surroundings are often less exposed to infectious pathogens than medical institutions, lowering the chance of contracting new infections or aggravating pre-existing health disorders. This is especially crucial for people with compromised immune systems or chronic diseases.

#### COST-EFFECTIVENESS:

Home health care is sometimes less expensive than standard medical facilities. Individuals and families who forgo hospital stays or long-term care institutions may be able to save money on healthcare while still obtaining high-quality, customized care.

Overall, home health care takes a patient-centered approach that promotes comfort, convenience, customized care, and independence, making it a popular choice for many people seeking healthcare services.





# Doctor's Interview

**Dr. Mohammed Ilyas** Geriatric Specialist, Bengaluru

# With over three decades of experience, what do you foresee for the future of home healthcare?

The future of home health care appears to be very promising, driven by technological advances and an increased emphasis on patient-centered care. However, there will be significant challenges to be met in realizing its full potential by ensuring affordability, availability, and quality.

#### 2 As a senior care specialist/geriatrician, can you describe the specific care needs of the elderly?

Elderly individuals frequently require comprehensive, holistic treatment that addresses their specific requirements and concerns. This may involve frequent health exams, medication management, assistance with daily tasks, social support, and care coordination among numerous healthcare professionals. In addition, efforts should be made to promote healthy aging, avoid falls, manage chronic illnesses, and address cognitive and emotional well-being.

### 3

## Who Can Benefit from Home Healthcare Services?

Home health care benefits those with chronic illnesses, disabilities, those recovering from surgery or injury, the elderly who need help with daily activities, and the sick who want the comfort and convenience of receiving treatment in their homes.

#### What advice do you have for family members caring for elderly patients at home?

My advice for family members caring for elderly patients at home would be to prioritize safety, comfort, and emotional support. Please ensure the home environment is appropriate for their needs, help with daily activities as needed, and encourage regular medical check-ups so health concerns can be addressed promptly. In addition, improving communication and offering emotional support can significantly improve their overall well-being. The expansion of **'Artificial Intelligence'** in the healthcare sector is undeniable yet truly commendable. The role of AI in transitional care includes predictive analytics for risk assessment, personalized care planning, remote monitoring, natural language processing for data analysis, medication management, virtual assistants for patient assistance, resource allocation optimization, and clinical decision support. These AI solutions improve care coordination, patient safety, and efficiency when moving across healthcare facilities.



In our continuous commitment to providing cutting-edge healthcare solutions, we've partnered with CIPRA.ai, a state-of-the-art AI tool designed to revolutionize diabetic care, which uses advanced algorithms to make personalized suggestions based on the subject's behaviour on a daily basis.

CIPRA.ai





A glimpse of our team members enjoying a joyful gathering.





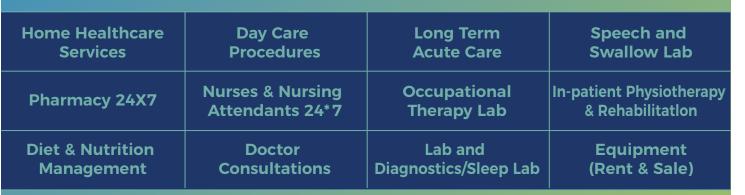


Our expert team extending a helping hand at our free health camps, ensuring everyone receives the care they deserve.



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#460, 12th Cross, MCHCES Layout, Thanisandra Main Road (Near Manayata Tech Park), Bengaluru-560077

#### **Register Office**

Idco Info Park, Office No- 525, DLF Cyber City, Patia, Bhubaneswar, Odisha 751024

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**info@2050healthcare.com** 

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